

BarTender

PARTNER FACTSHEET

BARCODE LABELLING



BarTender barcode provides design and print software for labels, barcodes, cards and RFID tags. Running stand-alone or integrated with just about any other program, BarTender is the perfect solution for almost any on-demand printing or marking application, including: label printing, print and apply, direct marking on parts and packaging, encoding smart cards, sign production, and much more. Powerful companion applications even manage system security, network print functions, document publishing, print job logging, and more.

There are four editions of BarTender delivering a comprehensive range of features, to satisfy every need and budget:

- Enterprise Automation – the most powerful of the editions
- Automation
- Professional
- Basic

The Benefits of BarTender

- Printing, design and software integration
- Easily and quickly create custom labels
- Simplify tracking with continued serial numbers
- Eliminate data entry errors
- Improve accuracy with ERP connectivity
- Maintain tight and accurate control over inventory
- Optimally cost effective Barcode technology



BarTender Features

Enterprise Automation

- Design, printing, software integration, and data sourcing features of the Automation edition, plus advanced server functions for centralized printing, security, and administration
- Supports RFID and all card printing and smart card encoding functions
- BarTender Web Print Server to print labels from any browser
- Contains advanced integration features, including TCP/IP triggers, XML transforms, and XML scripting
- Full functionality for all of the Companion Applications, including Librarian and logging to centralized databases
- Tracks printer parts inventory and in-printer media usage

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BarTender Features

Automation

- Included - All of BarTender's most powerful design features as well as numerous software integration tools, such as ActiveX Automation, enterprise messaging and Seagull's Commander utility for cross-platform integration
- All the data sourcing of Professional
- Supports RFID tags and labels
- All card printing functions but only encodes magnetic stripes
- All of the Companion Applications (except for Librarian), but not all of the features - logging to local databases only
- Omits - Does not offer the enhanced server functions, advanced integration (such as XML), and web printing capabilities of Enterprise Automation (see above)
- PC Licensing: The Professional and Basic editions are licensed based on the number of PCs used

Professional

- Included - All of BarTender's most powerful label design features
- Data access for network databases (using OLE DB and ODBC), as well as spreadsheets and text files Supports RFID tags and labels
- All card printing functions but only encodes magnetic stripes
- Two of the Companion Applications: Batch Maker and Print Station
- Omits - No control from within other software. (No ActiveX, Commander or command lines.) No SAP or XML support. No job logging or e-mailed error alerts
- Cannot export printer code templates
- Excludes all features omitted from the Automation edition. No smart card encoding. No Printer Maestro. Does not include many of the Companion Applications

Basic

- Included - All of BarTender's most powerful label design features
- Omits - No access to external data
- No password protection of label formats, no VB Script customization, and only limited text filtering. Excludes all features omitted from Professional, plus no Batch Maker
- Useful for keyboard and scanner-supplied label data only. Most card printing functions, but only encodes magnetic stripes. Print Station is the only included Companion Application
- Includes all text, graphics, barcode, and most serializing capabilities

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